

LCY Elastomers LP appoints Azelis Americas CASE as an authorized distributor for Globalprene® thermoplastic elastomers in the United States

Azelis Americas CASE LLC, Azelis' pan-US CASE platform, has entered into an agreement with LCY Elastomers, LP to distribute LCY's Globalprene® thermoplastic elastomers across the United States. Effective immediately, Azelis Americas CASE will provide its customers access to LCY's products across the entire country.

Highlights & rationale

Azelis will provide customers with LCY Elastomers' complete line up of styrenic block copolymers.

Azelis and LCY will create new efficiencies and increase growth.

This mandate is consistent with Azelis' corporate strategy of organic growth with selected strategic partners.

Customers will now have access to LCY's world-class Globalprene® product line from all Azelis Americas CASE regions and be able to utilize the formulation expertise from Azelis CASE applications labs. The partnership provides customers with fast response times, easy access to materials and a wide array of product choices to meet their needs. Azelis technical sales representatives are prepared to solve any challenges along with formulation development from the labs.

Wayne Sheu, LCY Marketing Manager, said:

"We look forward to growing with Azelis Americas. Their team's passion and expertise along with their complementary portfolio and extensive network give us much greater flexibility in providing increased value to our customers."

Dan Gruber, Managing Director, Azelis Americas CASE, commented:

"We are excited about this new partnership with LCY Elastomers. The combination of LCY's market leading products and technology combined with our technical expertise and market intelligence provides the best solutions for the needs of the thermoplastic market across the country."

Azelis CASE joins Canadian sister company Chemroy, an existing distributor of LCY's Globalprene®, to provide customer access to Globalprene® throughout North America.