# **Industrial Coatings**

**Technical Data Sheet** 

# Joncryl® 2534



Product Description Joncryl® 2534 is a waterborne acrylic emulsion for architectural coatings.

Key Features & Benefits - Fast Dry

Excellent ModifierExcellent adhesionPigment grind capable

Chemical Composition Styrene acrylic emulsion

# **Properties**

**Typical Properties** 

Appearance milky white Solids 46% by wt pH 8.0 Viscosity 500 cps

Density at 25°C 1.04 g/cm<sup>3</sup> (8.7 lbs/gal)

MFFT 20°C Tg 20°C Freeze-thaw stable Yes Grind vehicle Yes

These typical values should not be interpreted as specifications.

# **Applications**

Joncryl® 2534 emulsion is a unique acrylic latex developed for interior and exterior architectural coatings. As a Rheology Controlled emulsion, it provides alkyd-like rheology, gloss, and pigment dispersing capability while maintaining the excellent exterior durability and resistance properties of acrylics. It can also be used as a modifier for acrylic and vinyl acrylic latexes to improve chalk and wet adhesion, freeze-thaw stability, and other properties.

November 2016 Rev 2 Page 1 of 3

#### Starting Point Formulation

The following starting point formulation is recommended for an initial evaluation of Joncryl® 2534. Additional optimization of the formulation may be required to achieve desired results for specific applications.

Joncryl® 2534 Architectural High Gloss, Formulation #02-33A

<u>Materials</u>	Pounds	<u>Gallons</u>
Joncryl® 2534	122.02	13.87
Propylene glycol	33.78	3.91
Proxel <sup>1</sup> DL	0.50	0.06
Ammonia, 28% solution	1.95	0.26
BYK <sup>2</sup> 020 <sup>3</sup>	1.95	0.27
Ti-Pure <sup>4</sup> R-706	244.00	7.33
Grind at high speed for 30 minutes		
<u>Letdown</u>	<u>Pounds</u>	<u>Gallons</u>
Joncryl® 2534	476.76	54.80
BYK <sup>2</sup> 024	3.90	0.46
Rheovis® PU 1250 NC	7.75	0.26
Rheovis® PU 1214 NC	5.15	0.58
Water	105.20	12.76
Wax Emulsion	19.52	2.34
Texanol <sup>5</sup>	<u>19.52</u>	<u>2.47</u>
TOTAL	1,042.00	100.00

Formulation Attributes:		
Non-volatile	51.5% by weight	39.6% by volume
Density	10.42 lbs/gal	
VOC (calculated)	147 g/l	1.22 lbs/gal
Pigment/binder ratio	0.834	
PVC	18.5%	

<sup>&</sup>lt;sup>1</sup> Registered trademark of Arch Chemicals, Inc.

# Safety

#### General

The usual safety precautions when handling chemicals must be observed. These include the measures described in Federal, State, and Local health and safety regulations, thorough ventilation of the workplace, good skin care, and wearing of protective goggles.

## Safety Data Sheet

All safety information is provided in the Safety Data Sheet for Joncryl® 2534.

November 2016 Rev 2 Page 2 of 3

<sup>&</sup>lt;sup>2</sup> Registered trademark of BYK Chemie

<sup>&</sup>lt;sup>3</sup> This product has been discontinued. Please contact your BYK representative for a suitable replacement.

<sup>&</sup>lt;sup>4</sup> Trademark of The Chemours Company

<sup>&</sup>lt;sup>5</sup> Trademark of Eastman Chemical Company

# **Important**

While the descriptions, designs, data and information contained herein are presented in good faith and believed to be accurate, they are provided for guidance only. Because many factors may affect processing or application/use, BASF recommends that the reader make tests to determine the suitability of a product for a particular purpose prior to use. NO WARRANTIES OF ANY KIND, EITHER EXPRESSED OR IMPLIED, INCLUDING, BUT NOT LIMITED TO, WARRANTIES OF MERCHANTABILITY OR FITNESS FOR A PARTICULAR PURPOSE, ARE MADE REGARDING PRODUCTS DESCRIBED OR DESIGNS, DATA OR INFORMATION SET FORTH, OR THAT THE PRODUCTS, DESCRIPTIONS, DESIGNS, DATA OR INFORMATION MAY BE USED WITHOUT INFRINGING THE INTELLECTUAL PROPERTY RIGHTS OF OTHERS. In no case shall the descriptions, information, data or designs provided be considered a part of BASF's terms and conditions of sale. Further, the descriptions, designs, data, and information furnished by BASF hereunder are given gratis and BASF assumes no obligation or liability for the descriptions, designs, data or information given or results obtained all such being given and accepted at the reader's risk.

Rheovis and Joncryl are registered trademarks of BASF Group.

© BASF Corporation, 2016



BASF Corporation is fully committed to the Responsible Care® initiative in the USA, Canada, and Mexico.
For more information on Responsible Care® go to:
U.S.: www.basf.us/responsiblecare\_usa

Canada: www.basf.us/responsiblecare\_canada México: www.basf.us/responsiblecare\_mexico

#### U.S. & Canada

BASF Corporation 24600 W Eleven Mile Rd Southfield, Michigan 48034 Phone: (800) 231 – 7868 Fax: (800) 392-7429

Email: polyorders@basf.com Email: edtech\_info@basf.com

www.basf.com

## Mexico

BASF Mexicana, S.A. de C.V. Av. Insurgentes Sur # 975 Col. Ciudad de los Deportes C.P. 03710

Mexico, D.F.

Phone: (52-55) 53-25-27-87 (52-55) 53-25-26-87 Fax: (52-55) 56-11-48-97

November 2016 Rev 2 Page 3 of 3