Printing & Packaging
Functional Packaging Coatings

Technical Data Sheet

Joncryl® 2660

We create chemistry

Product Description

Joncryl® 2660 is a Rheology Controlled (RC) acrylic emulsion for high gloss, transparent polyethylene film and foil ink applications.

Key Features & Benefits

- High gloss
- Very transparent

Chemical Composition

RC acrylic emulsion

Typical Properties

Properties

Appearance	semi-translucent emulsion
Non-volatile at 145°C (2g, 60 min)	~ 50.0 %
pH at 25°C	~ 9.0
Viscosity at 25°C (#3 LV, 60 rpm, 30 sec)	~ 1000 cps
Acid number (NV)	~ 45
Density at 25°C	~ 1.04 g/cm³
MFFT	< 5°C
Tg	~ 13°C
Freeze-thaw stable	No
Total VOC	~ 0.9% wt

These typical values should not be interpreted as specifications.

Applications

Joncryl® 2660 is a film forming; RC acrylic emulsion that exhibits superior gloss, transparency, and printability on high density polyethylene (HDPE) and aluminum foil applications. In addition, this emulsion provides excellent rub, water, and grease resistance, low foaming, excellent press transfer, high solids, near Newtonian viscosity, and good press resolubility.

Joncryl® 2660 is recommended for applications such as:

- Printing inks for flexographic or gravure applications
- Film/foil applications

Processing

Alcohol Compatibility			
Joncryl® 2660	95.0	95.0	95.0
Water	5.0	-	-
Isopropyl alcohol	-	5.0	-
Normal Propyl alcohol	-	-	5.0
TOTAL	100.0	100.0	100.0
Physical Characteristics			
pH	8.2	8.2	8.2
Initial viscosity, cps*	45	325	400
24-hour viscosity, cps*	45	340	400
One week viscosity, cps*	50	385	425

***** *Brookfield #2 LVF spindle, 30 rpm, 25° C*

Safety

General

The usual safety precautions when handling chemicals must be observed. These include the measures described in Federal, State, and Local health and safety regulations, thorough ventilation of the workplace, good skin care, and wearing of protective goggles.

Safety Data Sheet

All safety information is provided in the Safety Data Sheet for Joncryl® 2660.

Important

While the descriptions, designs, data and information contained herein are presented in good faith and believed to be accurate, they are provided for guidance only. Because many factors may affect processing or application/use, BASF recommends that the reader make tests to determine the suitability of a product for a particular purpose prior to use. **NO WARRANTIES OF ANY KIND, EITHER EXPRESSED OR IMPLIED, INCLUDING, BUT NOT LIMITED TO, WARRANTIES OF MERCHANTABILITY OR FITNESS FOR A PARTICULAR PURPOSE, ARE MADE REGARDING PRODUCTS DESCRIBED OR DESIGNS, DATA OR INFORMATION SET FORTH, OR THAT THE PRODUCTS, DESCRIPTIONS, DESIGNS, DATA OR INFORMATION MAY BE USED WITHOUT INFRINGING THE INTELLECTUAL PROPERTY RIGHTS OF OTHERS.** In no case shall the descriptions, information, data or designs provided be considered a part of BASF's terms and conditions of sale. Further, the descriptions, designs, data, and information furnished by BASF hereunder are given gratis and BASF assumes no obligation or liability for the descriptions, designs, data or information given or results obtained all such being given and accepted at the reader's risk.

Responsible Care®
Good Chemistry at Work

BASF Corporation is fully committed to the Responsible Care® initiative in the USA, Canada, and Mexico.
For more information on Responsible Care® go to:
U.S.: www.basf.us/responsiblecare_usa
Canada: www.basf.us/responsiblecare_canada
México: www.basf.us/responsiblecare_mexico

U.S & Canada
BASF Corporation
24710 W Eleven Mile Road
Southfield, MI 48033
ph: 1(800) 231-7868
fax:1(800) 392-7429
Email: Custserv_charlotte@basf.com
Email: edtech_info@basf.com
www.basf.us/dpsolutions

Mexico
BASF Mexicana, S.A. de C.V.
Av. Insurgentes Sur # 975
Col. Ciudad de los Deportes
C.P. 03710
Mexico, D.F.
Phone: (52-55) 5325-2756
Fax: (52-55) 5723-3011