

# Printing with renewables

Joncryl® 662, a colloidal emulsion that brings sustainability to corrugated board and kraft paper inks without sacrificing performance

## Performance

- Excellent transfer and color strength
- Outstanding resolubility on press
- Hard enough to withstand the hot scuffing encountered at the corrugator
- Compatibility in combination with Joncryl emulsions and pigment concentrates

## Sustainability

- High content of renewable material

## Application

- Versatility for different press applications
- Suitable as a modifier to add renewability to inks designed for labels, folding cartons, and point-of-purchase displays



## Industry

- Ink for a variety of Printing and Packaging applications:
- E.g. pre- and post-print corrugated boards, folding cartons, labels

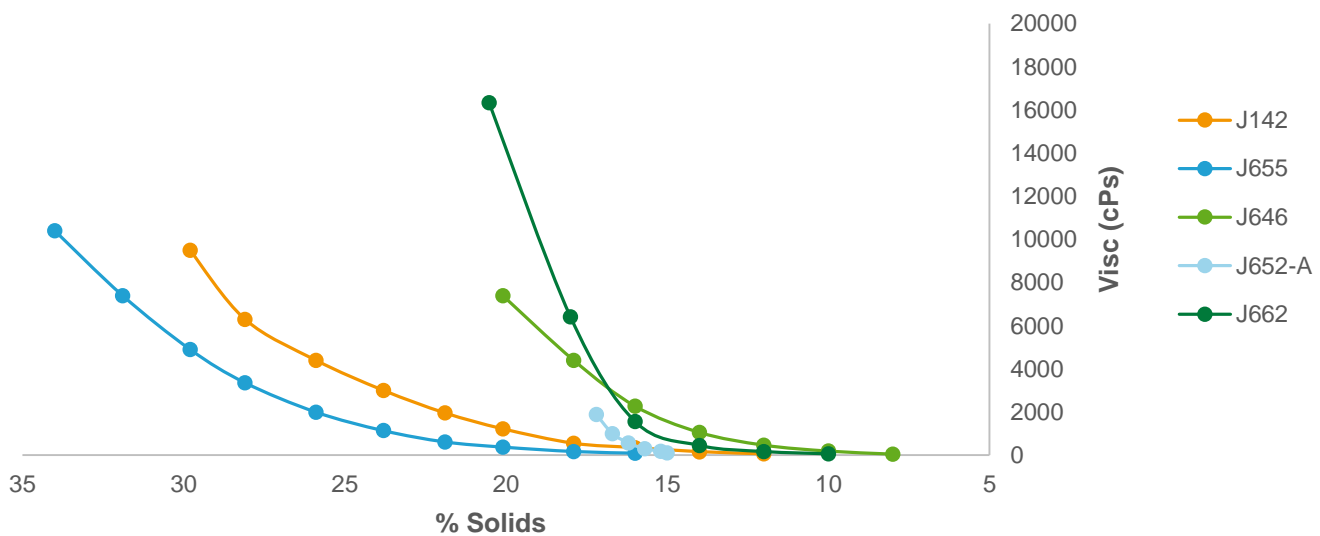
# Joncryl® 662

## Addressing the demand for renewable raw materials in the packaging industry

Joncryl 662 is an acrylic colloidal emulsion comprising 50% renewable raw materials on solids. It is suitable for pre- and post-print corrugated board and kraft paper applications.

With the introduction of Joncryl 662, we offer our customers the chance to formulate a corrugated ink partly based on renewable raw materials with good press performance and excellent ink transfer, ensuring good color strength of the printed material.

### Viscosity Versus Resin Solids for Joncryl Colloids



### Product Benefits

- Corrugated inks based on Joncryl 662 show good press performance with excellent transfer and printability
- Joncryl 662 can be used in both pre- and post-print corrugated inks because of its inherent hot mar resistance properties
- Joncryl 662 can be formulated with commonly used defoamers and wax additives to improve press stability and scratch resistance
- Joncryl 662 may be used to raise the renewability content of other types of inks, such as those designed for labels, folding cartons and high-quality point-of-purchase displays

### Contacts

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