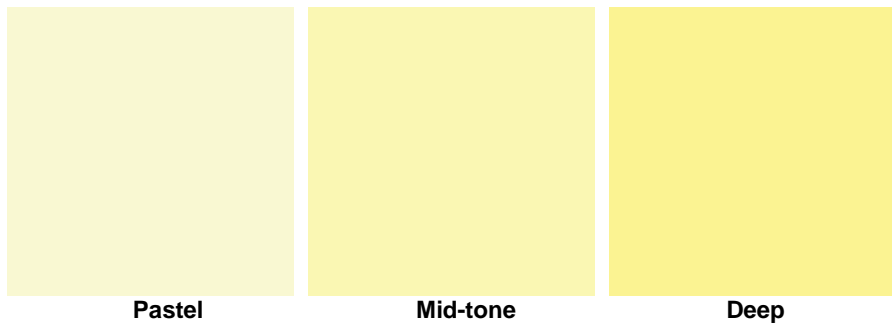


PureOptions YE - Yellow Exterior

PureOptions eco-colorants - BASF's expanded colorant line for paint suppliers seeking to produce environmentally responsible products in their point-of-sale (POS) tinting operations. PureOptions YE - Yellow Exterior is an exterior grade yellow colorant for use in Architectural paint.

Chemical Nature

Organic Pigment Dispersion



Typical Properties

Properties

Pigment (Vol)	24 ± 2 %
Pigment (Wt)	59 ± 2 %
Solids (Vol)	44 ± 2 %
Solids (Wt)	78 ± 2 %
Specific Gravity	1.96
Viscosity (KU)	86 ± 5
Density (lbs/gal)	16.4 ± 0.5
VOC (per ASTM D 6886)	< 50 g/l

* The values above should not be taken as specification

Features

Applications

PureOptions YE - Yellow Exterior represent an advanced approach to colorant technology created with < 50g/l VOC content, per the stringent ASTM D 6886 test method. Designed for optimal paint performance, PureOptions YE - Yellow Exterior colorants enable paints to retain critical properties such as gloss, color reproducibility, and block resistance without adding VOC content.

PureOptions YE - Yellow Exterior is packaged in a patent-pending plastic container allowing for efficient transfer of the product into POS dispensers. Simply open the screw-top lid and pour the color into the dispenser. In only one minute, 97% of the contents will be drained from the container. Simply close the container with the same re-sealable lid to avoid contamination, waste or spillage.

PureOptions YE - Yellow Exterior eco-colorants help our customers to realize sustainable, VOC- and APEO-free paint formulations that do not compromise on performance, enabling them to compete for new lines of business.

As the world's leading chemical company, BASF can help you deliver eco-responsible paint solutions that meet or exceed performance requirements. We are putting together the right resources to make your products better and help you to be more successful.

Safety

General

The usual safety precautions when handling chemicals must be observed. These include the measures described in Federal, State and Local health and safety regulations, thorough ventilation of the workplace, good skin care and wearing of protective goggles.

Safety Data Sheet

All safety information is provided in the Material Safety Data Sheet for PureOptions YE – Yellow Exterior.

Storage

Please refer to the “Handling and Storage of Polymer Dispersions” brochure.

Important

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